

Sell It Now Store is SE Wisconsin's premiere auction services company selling to a worldwide audience. We are fully insured, are an accredited member of the BBB and have been in business for nearly 18 years. We are WI licensed auctioneers and are a WI licensed auction house.

Our foreign market is the key to our success and includes many, many successful overseas sales. Nearly half of the items we sell ship overseas to countries such as Australia, New Zealand, The UK, France, Germany, Italy, The Netherlands, Sweden, Switzerland, Austria, Japan, Taiwan, South Korea, Singapore and China, as well as many, many other countries worldwide.

We are one of the most flexible and successful solutions to sell your single valuable or extensive collection. Sales can be performed at auction or sold through a unique set sale / brokering process. We are certainly not the largest auction house specializing in pop culture and motor vehicles. However, we have a larger foreign buyer market than many of the others.

We specialize in auctioning and brokering motor vehicles and other pop culture items that include gas pumps, advertising, soda machines, antique jukeboxes, slot machines, vintage guitars, amplifiers, vintage audio gear, gold and silver, fine art, high end MCM designer furniture and more.

All sales include marketing to our list of past and current buyers, target marketing the vehicle to the various worldwide groups and clubs specific to the item. The sales process includes many photos, multiple videos (if applicable) and a fully researched and accurate description / item assessment.

Give us a call at (414) 727-0600 for an assessment of your item or collection or for more information. We look forward to working with you.