

Sell It Now LLC provides complete and secure turnkey business and estate auctions, brokering, appraising, and liquidation services. We are a WI licensed auction house and a full service estate management services company with over 20 years of experience, that includes:

Real estate and personal property auctions and sales.

Assist with the coordination and sale of personal property and real estate when a senior is downsizing or through a significant life change.

Coordination of managed estate sales through our network of vetted partners.

Whole estate purchases and coordination of estate clean outs.

We work with estate attorneys, trust officers, funeral homes, and others to offer a completely secure, stress-free and well-managed process. We are your one stop trusted estate source. Sell It Now is an accredited member of the BBB with an A+ rating, fully insured and have been in business for over 20 years. We employ and work with WI Licensed Auctioneers, ISA Appraisers, and licensed realtors.

Sell It Now is your personal advocate to navigate venues for selling and appraising a priceless work of art, collection of classic cars, antiques and collectibles, a single item, or an entire estate or business. We also can assist with a hoarder event or sell your commercial and/or residential real estate through an auction or conventional means.

The process starts with a confidential, no obligation consultation to assess the items or property. We look forward to working with you.

Michael Boerschinger, ISA Appraiser, Registered Wisconsin Auctioneer # 2725-52, Sell It Now Store, WI Licensed Auction Company #433-53